

THE **CAR WASH SHOW**<sup>™</sup>  
MAY 11-13, 2026 • NASHVILLE, TN



# BADGE REGISTRATION

## REGISTRATION IS NOW OPEN

If you require any assistance with the registration process, please contact us at [carwashshow@maritz.com](mailto:carwashshow@maritz.com) or call 774-247-4010 (Monday-Friday, 9 AM to 5 PM ET).

### **Exhibit Staff Registration**

To generate badges for your company employees, the primary contact from your company can log into your company's **event portal** and click "**Register Now**". If you need to change your company's main contact, reach out to Liz Peters ([Lpeters@carwash.org](mailto:Lpeters@carwash.org)).

Each exhibiting company receives the following allotment\*:

(2) Badges per 10x10 for Company Employees

*\*Once you have utilized your allotted complimentary badges, you may purchase additional badges for company employees for \$75.*

### **Customer Passes**

You can purchase customer passes through your registration portal and send them directly through your registration page. Think of these like a gift card, you purchase the pass, and they receive an email to redeem their free badge.

### **Distributor Registration**

To register the distributors working in your booth, invite them using the "invite your distributors" tab in your exhibitor portal. Any distributor badges purchased onsite will be at the full registration rate.

## STEP 1: Log in Page

The screenshot shows the 'Login' section of the International Car Wash Association website. It features a text input field labeled 'Email' and a blue button labeled 'Next'.

- Enter your email address\*
- Click **Next**

\*Make sure this is the same address associated with your booth.

## STEP 2: Log In OR Set Password

The screenshot shows the login page with an email field containing 'lpeters@carwash.org', a password field, and a 'Remember My Login' checkbox. Below the password field is a link for 'Forgot Password/First Time Login'. There are 'Login' and 'Cancel' buttons at the bottom.

- Enter your password and click **Login**
- If this is your first time using the Event Portal - OR- you don't remember your password, click the **Forgot Password/First Time Login** link to receive an email to reset your password.

## STEP 3: Exhibitor Hub Landing Page

The screenshot shows the Exhibitor Hub landing page for Elizabeth Peters. It includes a navigation bar with 'HOME PAGE', 'EXHIBITOR DIRECTORY', and 'EXHIBITOR HUB'. The main content area shows a user profile for 'Elizabeth Peters' and a booth for 'AZZ\_Test'.

- The page should look similar to this test page
- Make sure your name is displayed here
- And that your correct company's booth name is here
  - Scroll down

## STEP 4: Register Now

The screenshot shows the Exhibitor Hub dashboard with various sections: 'TASKS' (Upload Certificate of Insurance), 'MY ACCOUNT' (Manage Booth & Sponsorship Financials), 'REGISTRATION' (Register Now), 'EXPO PORTAL' (Manage Booth Rentals & Services), and 'SPONSORSHIP GALLERY'. The 'Register Now' button is highlighted with a red box.

- You should see these categories in the bottom center of your Exhibitor Hub
- Click the **Register Now** button to proceed with registering your booth staff and/or inviting customers & distributors to register

## OOPSI!: Troubleshooting

The screenshot shows an error message: 'There was an error logging you in.' with a red 'X' icon. Below the error message is a loading spinner and the text 'Loading, please wait...'.

- If you are seeing this on your screen, you are NOT the primary account holder for your booth, and do not have access to register staff
- If this is not correct or you need to update your booth's primary contact, please reach out to Liz Peters at [lpeters@carwash.org](mailto:lpeters@carwash.org) for assistance
- If you are encountering any other issues throughout the registration process please reach out to 774-247-4010 or email [CarWashShow@maritz.com](mailto:CarWashShow@maritz.com) for immediate assistance.